



IUCN Nature-based Recovery Initiative

Overview- Political advocacy for nature-based post-COVID recovery



*“COVID recovery and our planet’s repair
can be two sides of the same coin.”*
UN Secretary-General António Guterres



An opportunity for transformation

COVID has forced us all to re-think the status quo, creating an opportunity for fundamental changes



The case for nature

Investing in nature is an opportunity to *build back better* – greener, healthier, stronger and more sustainably



The time is now

Governments are investing now, with urgency. For long-term success, nature must be part of the package



An initiative for impact

A powerful network of influential State and civil society Members, thousands of experts & practitioners worldwide, IUCN is uniquely placed to advocate for a green recovery

An opportunity for transformation

The COVID-19 pandemic is forcing us all to rethink the status quo, opening the door for sustained investments in nature and nature-based solutions to be part of the recovery.



The case for nature

Investing in nature has immediate and long-term benefits



ECONOMIC RECOVERY AND STABILITY

Jobs and economic gains
Avoided losses
Long-term stability



COMMUNITY HEALTH AND RESILIENCE

Reduced vulnerability
Improved health
Increased food and water security



CLIMATE AND BIODIVERSITY BENEFITS

Carbon sinks and stores
Climate adaptation
Healthy, recovering ecosystems



BUILD THE FOUNDATION FOR REACHING SDGs

Ecosystem services
Enhanced opportunities
New connections and integration



7-40 jobs

Created per \$1 million invested in nature-based solutions. Low-skill and fast-implementing jobs well-suited to stimulus packages



US\$ 57 billion

Flooding damages averted by mangroves in China, India, Mexico, US and Viet Nam each year



Up to 37%

Of the climate change mitigation needed by 2030 to stabilize warming to below 2 °C can be reached through nature-based solutions



85 out of 169

SDG targets are related to the environment; nature underpins the delivery of the 2030 Sustainable Development Agenda

**The time is
now.**

INVEST IN NATURE

Countries are responding to the economic impacts of COVID-19 by allocating trillions of dollars to fiscal stimulus packages and beginning to develop longer-term economic recovery programs.

It is expected that much more will be further invested in post-COVID recovery packages over the next years.

Government & investors need:



KNOWLEDGE

What nature offers as part of the recovery, what are the returns and what options work best for my country.



ASSISTANCE

Creating, packaging and modelling investments in nature. Setting safeguards to ensure people and nature benefit.



ENCOURAGEMENT

In times of stress, governments can rely on “easy” status quo investments. Nature needs a seat at the table.



Our ambition

Ensure that post-COVID investments are effectively directed to nature-based recovery.



FIRST OBJECTIVE

That economic investment post-COVID does no (additional) harm to nature and livelihoods.



SECOND OBJECTIVE

That at least **10%** of overall recovery investment is not only directed to nature but also provides value to nature.



NATURE-BASED RECOVERY INITIATIVE

Over the next year+, IUCN will focus on three interlinked and complementary areas to help governments invest in nature-based post-COVID recovery.

- ✓ **Understanding nature-based solutions and recovery**
 - Reinforcing the knowledge base
 - Setting indicators to measure impacts on nature
- ✓ **Assessing financial investments (in recovery packages)**
 - Defining investments - overall and in nature
 - Developing macro-economic modelling of measures
- ✓ **Engaging with IUCN Members & partners in nature-based recovery**
 - State and Government agencies; donors & partners
 - NGOs and Indigenous Peoples Organisations



210

STATE AND GOVERNMENT
AGENCY MEMBERS

1200+

NGO and INDIGENOUS
PEOPLES ORGANISATION
MEMBERS

17,000+

EXPERTS IN 6
COMMISSIONS

160+

COUNTRIES WITH IUCN
MEMBER ORGANISATIONS



IUCN's ADVANTAGE

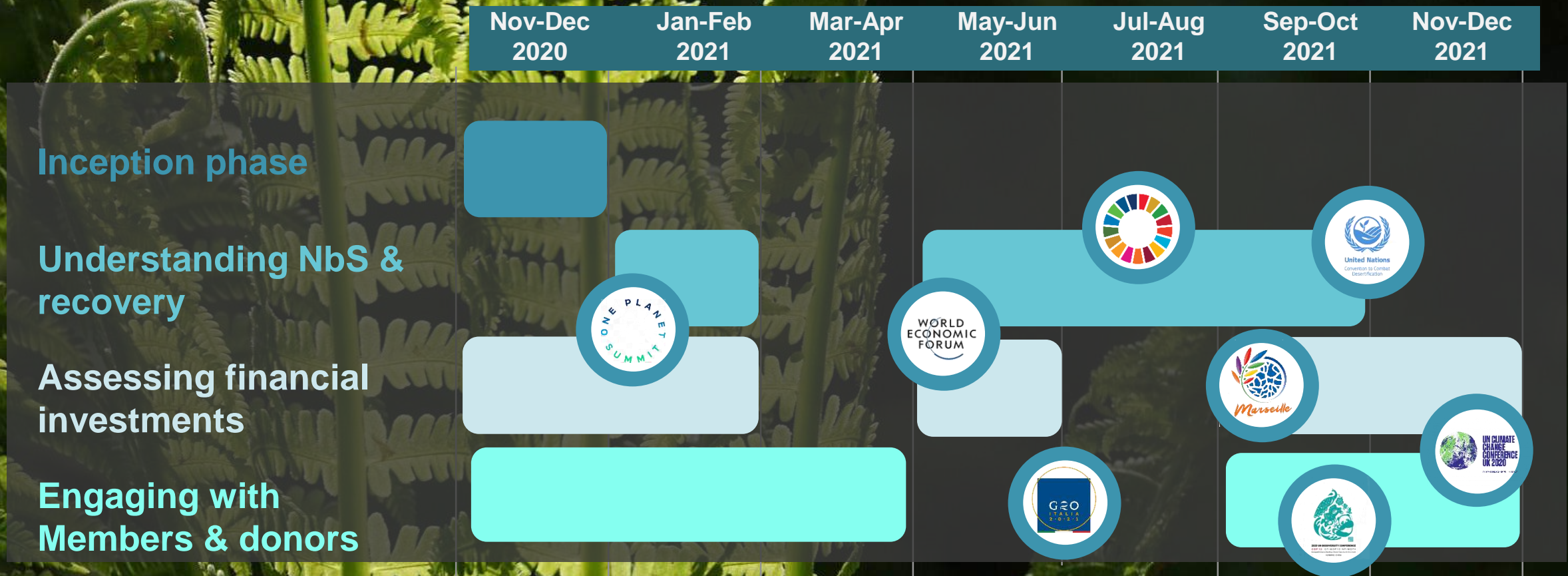
With State government Members as well as some of the most influential non-governmental organisations in every corner of the world, IUCN is in a unique and powerful position to motivate investment in a nature-based recovery.

Our influence comes from working directly with our Members and Commissions.

IUCN has expertise in a range of nature-based solutions and conservation investments, as well as regional and national level experts across the world to support and guide recovery investments in nature.

Projected timeline

IUCN Nature-based Recovery Initiative



*Most dates TBC

PART OF A NEW VISION

IUCN's Nature-based Recovery Initiative

The Nature-based Recovery Initiative is part of IUCN's Director General Bruno Oberle's vision for enhancing IUCN's role and impact in national and international policy.



THANK YOU



www.iucn.org



NBRecovery@iucn.org

