

# IUCN Colour Palette

Pantone, CMYK, RGB, Web Colours

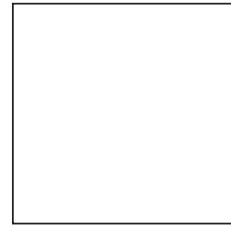
## IUCN Corporate Colours



Pantone 313  
C100 M0 Y11 K2  
R0 G152 B195  
#0098C3



Black  
C0 M0 Y0 K100  
R0 G0 B0  
#000000

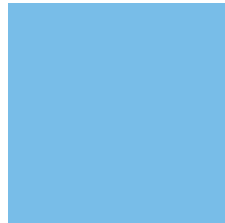


White

## IUCN Secondary Colours



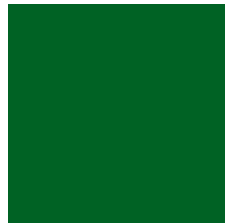
Pantone 294  
C100 M68 Y7 K30  
R0 G52 B120  
#003478



Pantone 292  
C59 M11 Y0 K0  
R99 G177 B229  
#63B1E5



Pantone 322  
C100 M9 Y38 K34  
R0 G116 B122  
#00747A



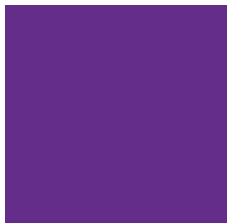
Pantone 357  
C93 M19 Y94 K69  
R39 G89 B55  
#275937



Pantone 362  
C80 M0 Y100 K2  
R63 G156 B53  
#3F9C35



Pantone 385  
C24 M13 Y93 K60  
R114 G110 B32  
#726E20



Pantone 526  
C80 M100 Y0 K0  
R101 G45 B134  
#652D86



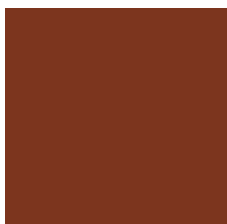
Pantone 200  
C3 M100 Y66 K12  
R183 G18 B52  
#B71234



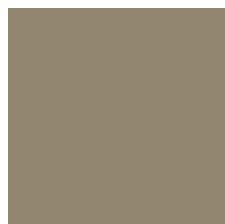
Pantone 144  
C0 M58 Y100 K0  
R233 G131 B0  
#E98300



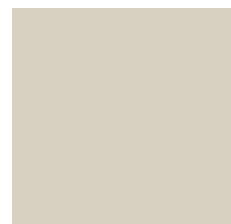
Pantone 123  
C0 M19 Y89 K0  
R253 G200 B47  
#FDC82F



Pantone 478  
C19 M81 Y83 K64  
R112 G61 B41  
#703D29



Pantone 7531  
C16 M28 Y36 K51  
R133 G115 B99  
#857363



Pantone 7529  
C7 M14 Y20 K21  
R189 G177 B166  
#BDB1A6