

**SATURDAY 16 • NOVEMBER 2013 • 16.30–18.30** 

PROGRAM DETAILS: WWW.LANDSCAPES.ORG

## **Knowledge for Impact:** how to bridge the gap between science, policy and action to achieve complex climate and sustainable development goals

This workshop session will help us understand and adapt our knowledge generation, sharing and communications to the needs of others, in order to design more useful policy solutions, improve knowledge uptake and achieve change. Whether they are UNFCCC negotiators, national policy makers, members of a different expert community (forestry, agriculture, water), journalists, civil society groups or members of the general public—people are not "empty vessels" waiting to receive our knowledge insights. In a busy information landscape, *only the most targeted knowledge will succeed!* 

Following presentations, participants will have the opportunity to discuss in a "café" setting key questions including:

- 1. What makes knowledge generation and uptake successful?
- 2. What are some of the barriers to sharing knowledge about landscapes?
- 3. How well do we know what other people need to know?
- 4. What are some of the tools we can use to listen and design more effective knowledge products and pathways?

This workshop session is co-organized by the Center for International Forestry Research, the International Union for Conservation of Nature, the Program on Forests and the United Kingdom Government.







