



IUCN
WORLD
CONSERVATION
CONGRESS
JeJU 2012

Marine Journey

A guide to the marine & polar events





The Blue Planet Pavilion

The Blue Planet pavilion will bring us closer to the fascinating world of oceans and poles. Set up to showcase films, launch new products and demonstrate cutting-edge technologies, it will also promote the exchange of knowledge and views on protection and management of these very special and productive ecosystems. The pavilion will be open daily from 10.30 to 17.00 and from 18.30 to 21.00 during the Conservation Forum (September 7-11) and will remain open for networking during the IUCN Members' Assembly (September 12, 14 & 15).

On top of the individual events, there will be two permanent displays:

- The Canadian Wildlife Federation's interactive presentations highlight innovative approaches that engage new audiences in conservation. Marine, polar and youth programs will be emphasized, including awareness of the development of a world youth movement. CWF is one of the oldest and largest not-for-profit charitable conservation organizations in Canada. For more information, visit www.CanadianWildlifeFederation.ca
- An immersive Google Earth experience using a chamber of monitors arranged in a circle around the viewer. The technology can fly the user anywhere in the world in seconds over mountains and buildings, down valleys, and even incorporates the ocean floor in peripheral vision. For more information, visit <http://www.google.com/earth/explore/showcase/liquidgalaxy.html>

Marine Celebrities at the 2012 Congress



HRH Prince Carl Philip of Sweden



Mattias Klum
IUCN Goodwill Ambassador
Upsala, Sweden



Christophe Lefèbre
Ocean Councillor



Sylvia Earle
Mission Blue
San Francisco, USA



Jenifer Austin
Product manager for the Ocean
Google Earth and Maps

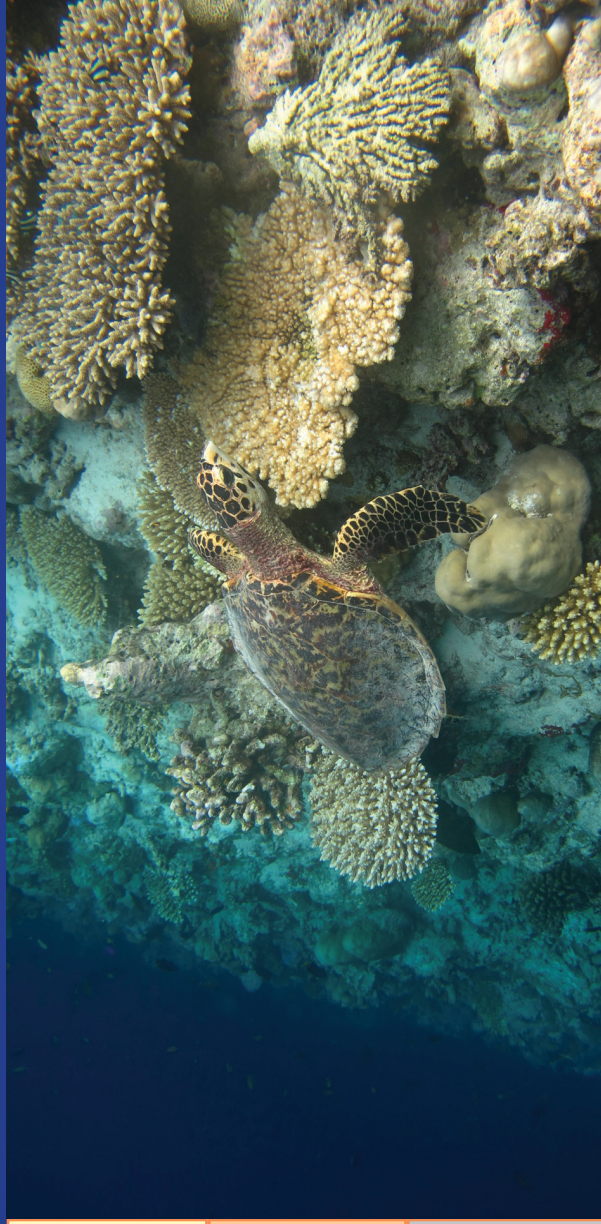


Sharon Kwok Pong
Director at AquaMeridian, AquaSilva,
AquaX Team, WildAid HK
Hong Kong

Special thanks to:

Pierre-Yves Cousteau, IUCN Goodwill Ambassador; the UAE National Media Council, United Arab Emirates for the short films on Sharks, Turtles, Corals, Fisheries and Mangroves. These were first displayed at the UAE Pavilion, EXPO 2012 Korea.

FRIDAY 7 SEPTEMBER



10.30 - 11.00	GOOGLE LIQUID GALAXY DEMO BLUE PLANET PAVILION	10.00 - 10.30 CRUNCH TIME FOR CARIBBEAN CORALS PRESS ROOM	1047 COASTAL ECOSYSTEMS MANAGEMENT FOR RESILIENCE IUCN - ARO BLUE PLANET PAVILION
11.00 - 13.00	12 - MARINE (AND COASTAL) PROTECTED AREAS AND CLIMATE CHANGE IN THE MEDITERRANEAN IUCN MED BLUE PLANET PAVILION	320 - BUILDING RESILIENCE TO CLIMATE CHANGE IMPACTS-COASTAL SOUTHEAST ASIA IUCN ASIA REGIONAL OFFICE ROOM YEONGJU B	35 - UNITING FOR ACTION IN THE WESTERN INDIAN OCEAN WESTERN INDIAN OCEAN CON-SORTIUM ROOM YEONGJU B
13.00 - 14:30	4 - VOICES FROM THE NORTH FEATURING INNOVATIVE ARCTIC EDUCATION PROGRAMS CANADIAN WILDLIFE FEDERATION BLUE PLANET PAVILION		812 - BUILDING RESILIENCE TO CLIMATE CHANGE THROUGH ECOSYSTEM BASED ADAPTATION IUCN COMMISSION ON ECOSYSTEM MANAGEMENT SAMDA HALL
14.30 - 16.30	796 - REGIONAL SEA APPROACHES: THE POSITIVE EXPERIENCE FROM THE MEDITERRANEAN AND YELLOW SEAS MEDPAN ROOM 104	833 - CONSERVER ET AMÉNAGER LES TERRITOIRES LITTORAUX POUR RÉDUIRE LES RISQUES DE CATASTROPHES NATURELLES IUCN ROOM 402 B	
16.30 - 17.00	MIGRATION MATTERS: FEATURING THE GREAT CANADIAN TURTLE RACE AND FOLLOW THE HUMPBACK CANADIAN WILDLIFE FEDERATION BLUE PLANET PAVILION		
19.00 - 21.00	808 - MARINE CONSERVATION IN ASIA AND THE PACIFIC: PATHWAYS FOR INTERNATIONAL DIALOGUE INSTITUTE FOR GLOBAL ENVIRONMENTAL STRATEGIES ROOM YEONGJU A	795 - SHAPING THE FUTURE OF IUCN'S PROTECTED AREA CAPACITY DEVELOPMENT PROGRAMME IUCN WORLD COMMISSION ON PROTECTED AREAS HALLA A	1076 RECEPTION: LINKING-UP LOCAL MARINE MANAGERS BLUE VENTURES BLUE PLANET PAVILION

MAIN MARINE STREAMS



PAVILION EVENTS



MARINE WORKSHOPS



KNOWLEDGE CAFÉS



PRESS EVENTS



OTHER MARINE-RELATED EVENTS

SATURDAY 8 SEPTEMBER

09.00 - 11.00

GOOGLE LIQUID GALAXY DEMO
BLUE PLANET PAVILION



10.30 - 11.00

306 FISHERIES, BIODIVERSITY CONSERVATION, AND FOOD SECURITY ECBD
ROOM 303

743 HIGH SEAS PROTECTED AREAS: LEARNING FROM SUCCESS IUCN
ROOM 102

296 - ESTABLISHING A REGIONAL ORGANIZATION FOR MANAGING THE AQUATIC ECOSYSTEMS OF EAST ASIA THE KOREAN SOCIETY OF OCEANOGRAPHY
ROOM 102

383 WHAT IS ASIAN SYSTEM OF MARINE PROTECTED AREA? THE NATURE CONSERVATION SOCIETY OF JAPAN
ROOM 102

1036 AN INTER-CULTURAL DIALOGUE ON MARINE PROTECTED AREAS TILCEPA MARINE, REPRESENTING CEESP
BLUE PLANET PAVILION

12.30 - 13.00 WHEN IS AN MPA REALLY AN MPA
PRESS ROOM

13.00 - 14:30

1042 - CONNECTING PEOPLE AND SHARING KNOWLEDGE ON BLUE CARBON - THE LATEST KNOWLEDGE PRODUCTS AND EXPERIENCES FROM THE FIELD IUCN GMPP
BLUE PLANET PAVILION

841 - THE ROLE OF PARTNERSHIPS AND SIZE IN SCALING UP MARINE PROTECTION EFFORTS ACROSS THE GLOBE U.S. NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION
ROOM 201

17 - AN INTRODUCTION TO COASTAL ECOSYSTEM RESTORATION WITH BIODIVERSITY AND COMMUNITY BENEFITS THE LIVELIHOODS FUND
BLUE PLANET PAVILION

333 - BEYOND THE TUNA TRAP: COASTAL STATES AND THE POSSIBILITY OF A NEW FUTURE FOR TUNA PEW ENVIRONMENT GROUP
SAMIDA HALL

379 WHAT IF ALL THE WORLD'S OCEANS AND MARINE HABITATS WERE PROTECTED IN ONE HUGE GLOBAL MPA? WWF
ROOM YEONGJU B

733 PROMOTING A BLUE SOCIETY - AN OCEAN OF OPPORTUNITY NAUSICAA, CENTRE NATIONAL DE LA MER / WORLD OCEAN NETWORK
ROOM YEONGJU B

SAIL FOR WILDLIFE FEATURING NEW AUDIENCE ENGAGEMENT STRATEGIES CANADIAN WILDLIFE FEDERATION
BLUE PLANET PAVILION

1431 RECEPTION: THE LIVELIHOODS FUND
BLUE PLANET PAVILION



16.30 - 17.00

150 - OUR PROTECTED PLANET: ACHIEVING AICHI BIODIVERSITY TARGETS THROUGH CONSTITUENCY BUILDING, SCIENCE AND ACTION IUCN WORLD COMMISSION ON PROTECTED AREAS
HALLA B

1431 RECEPTION: THE LIVELIHOODS FUND
BLUE PLANET PAVILION




150 - OUR PROTECTED PLANET: ACHIEVING AICHI BIODIVERSITY TARGETS THROUGH CONSTITUENCY BUILDING, SCIENCE AND ACTION IUCN WORLD COMMISSION ON PROTECTED AREAS
HALLA B

150 - OUR PROTECTED PLANET: ACHIEVING AICHI BIODIVERSITY TARGETS THROUGH CONSTITUENCY BUILDING, SCIENCE AND ACTION IUCN WORLD COMMISSION ON PROTECTED AREAS
HALLA B

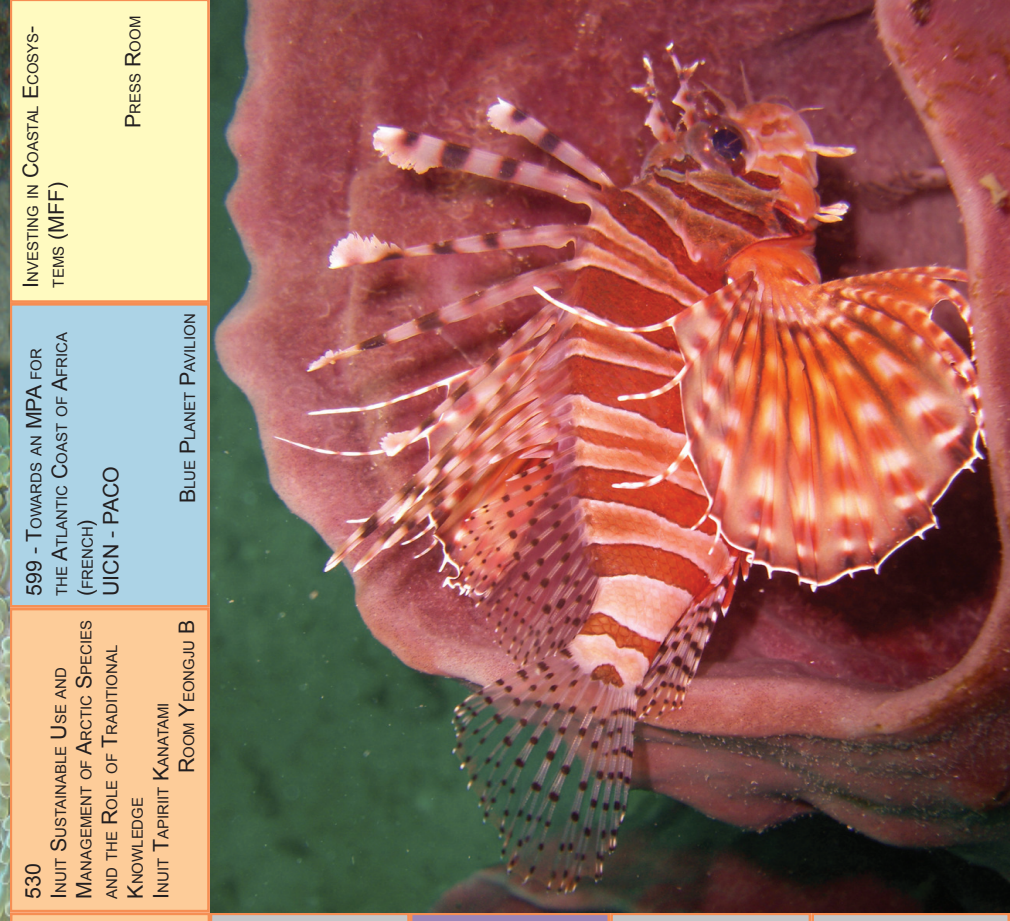
150 - OUR PROTECTED PLANET: ACHIEVING AICHI BIODIVERSITY TARGETS THROUGH CONSTITUENCY BUILDING, SCIENCE AND ACTION IUCN WORLD COMMISSION ON PROTECTED AREAS
HALLA B

SUNDAY 9 SEPTEMBER

08.30 - 10.30	<p>1089 - DELIVERING BENEFITS TO LIVELIHOODS AND NATURE FOLLOWING AN INNOVATIVE APPROACH IUCN, RAMSAR, LIVELIHOODS FUND</p> <p>HALLA B</p>		<p>09:00 - 13:00</p> <p>269 - APPLYING TOOLS TO ASSESS MANAGEMENT EFFECTIVENESS OF PROTECTED AREAS WWF, IUCN REGIONAL OFFICES, GBRMPA, UNIVERSITY OF QUEENSLAND</p> <p>PEARL ROOM LOTTE HOTEL</p>
10.30 - 11.00	<p>GOOGLE LIQUID GALAXY DEMO</p> <p>BLUE PLANET PAVILION</p>		
11.00 - 13.00	<p>747 - ADOPTING GREEN PRACTICES IN RESPONSE TO OIL SPILLS IN 3 REGIONS IUCN CEM - NORTH AMERICA & CARIBBEAN</p> <p>ROOM 203</p>	<p>779 OCEAN + THE WORLD BANK</p> <p>SAMDA HALL</p>	<p>12.00 - 12.30</p> <p>BYCATCH AND DISCARDS</p> <p>PRESS ROOM</p>
13.00 - 14:30	<p>1178 - SECURING A FUTURE FOR SAWFISHES: SSC SHARK SPECIALIST GROUP</p> <p>SPECIES PAVILION</p>	<p>1040 BYCATCH REPORT LAUNCH IUCN CEM</p> <p>BLUE PLANET PAVILION</p>	<p>14.00 - 18.00</p> <p>125 - CONSERVATION CAMPUS: UNDERSTANDING AND IMPLEMENTING THE IUCN PROTECTED AREA MANAGEMENT CATEGORIES</p>
14.30 - 16.30	<p>351 - BUSINESS AND IUCN JOIN FORCES: LESSONS LEARNED FROM WESTERN GRAY WHALE CONSERVATION IUCN GLOBAL MARINE AND POLAR PROGRAMME</p> <p>ROOM 303</p>	<p>56 - IS BIGGER BETTER? INVITING EXPERIENCES AND PERSPECTIVES ON LARGE-SCALE MARINE PROTECTION</p> <p>BIG OCEAN NETWORK</p> <p>ROOM YEONGJU B</p>	<p>CRYSTAL BALLROOM 1 LOTTE HOTEL</p>
16.30 - 17.00	<p>WATER IN A WORLD OF SEVEN BILLION CANADIAN WILDLIFE FEDERATION</p> <p>BLUE PLANET PAVILION</p>	<p>1043 - ANTARCTICA AND THE SOUTHERN OCEAN - CELEBRATING A UNIQUE PLACE ON EARTH AND DISCUSSING ACTIVITIES HELPING TO CONSERVE IT</p> <p>IUCN GMPP US</p> <p>BLUE PLANET PAVILION</p>	
19.00 - 21.00		<p>1035 WHAT'S THE BUZZ? UNITING FOR MARINE ADAPTATION CEESP, TILCEPA</p> <p>BLUE PLANET PAVILION</p>	
		<p>1063 - RICHES OF THE PACIFIC: DEEP SEA MINERALS TO GREEN ECONOMY - BIODIVERSITY CONSERVATION IN RESOURCE DEPENDANT COUNTRIES</p> <p>IUCN ORO</p> <p>BUSINESS & ECONOMY PAVILION</p>	
		<p>1179 - DOLPHINS IN JEJU: IMPACTS ON THREATENED SPECIES SSC GROUPS ON CETACEAN AND INVASIVE SPECIES</p> <p>SPECIES PAVILION</p>	

MONDAY 10 SEPTEMBER

09.00 - 11.00	731 - STORYTELLING WITH OCEAN IN GOOGLE EARTH. CASE STUDIES WITH NATIONAL GEOGRAPHIC, MISSION BLUE & UNEP GOOGLE AND IUCN/WCPA EMERALD ROOM - LOTTE HOTEL	350 - UNITING AN OCEAN OF ISLANDS: SCALING UP CONSERVATION THROUGH PEER LEARNING NETWORKS HAWAII CONSERVATION ALLIANCE ROOM YEONGJU B	230 - FISHERS INVOLVEMENT IN CLOSED AREAS WORLDWIDE: FOR FISHERIES HEALTH, SUSTAINABILITY AND FOR CONSERVATION. KATE BARLEY ROOM YEONGJU B	530 - INUIT SUSTAINABLE USE AND MANAGEMENT OF ARCTIC SPECIES AND THE ROLE OF TRADITIONAL KNOWLEDGE INUIT TAPIRIT KANATAMI ROOM YEONGJU B	INVESTING IN COASTAL ECOSYSTEMS (MFF) PRESS ROOM
10.30 - 11.00	GOOGLE LIQUID GALAXY DEMO BLUE PLANET PAVILION	1039 - TOWARDS A STRENGTHENED REGIONAL PARTNERSHIP FOR MARINE CONSERVATION IN WEST AFRICA PRCM BLUE PLANET PAVILION	1183 - ARCTIC SPECIES CONSERVATION: INUIT KNOWLEDGE AND LIVELIHOODS IUCN US, SSC, CEESP, SPECIES PROGRAMME AND GMPP SPECIES PAVILION	599 - TOWARDS AN MPA FOR THE ATLANTIC COAST OF AFRICA (FRENCH) IUCN - PACO BLUE PLANET PAVILION	
11.00 - 13.00	757 - LOCALLY MANAGED MARINE AREAS, TOWARDS A GLOBAL LEARNING NETWORK BLUE VENTURES CONSERVATION ROOM 303	1044 - MARINE CONSERVATION IN THE SOUTHERN CONE OF SOUTH AMERICA IUCN - OFICINA REGIONAL SUDAMERICANA (SUR) BLUE PLANET PAVILION	753 - CONSERVING AND RESTORING COASTAL WETLANDS GLOBALLY: IDENTIFYING OPPORTUNITIES AND CONSTRAINTS THE NATURE CONSERVANCY HALLA B		
13.00 - 14.30		758 - SUSTAINABLE MARINE AND COASTAL RESOURCE MANAGEMENT IN THE ASIA-PACIFIC IN THE CONTEXT OF INTERNATIONAL CONSERVATION TARGETS UN UNIVERSITY ROOM 401	FEATURING THE CWF SALISH SEA AND AFRICA TO AMERICAS EXPEDITIONS AND MORE CANADIAN WILDLIFE FEDERATION BLUE PLANET PAVILION		
14.30 - 16.30		780 - HIGH SEAS CONSERVATION: HOW CAN WE MANAGE OUR COMMON OCEANS RESPONSIBLY? IUCN HALLA A			
16.30 - 17.00					
19.00 - 21.00					



TUESDAY 11 SEPTEMBER

10.30 - 11.00	GOOGLE LIQUID GALAXY DEMO BLUE PLANET PAVILION					
11.00 - 13.00	459 - MARINE WORLD HERITAGE: PROTECTING THE CROWN JEWELS OF THE OCEAN UNESCO - WORLD HERITAGE MARINE PROGRAMME ROOM 202	799 CONSERVING ARCTIC AND ANTI-ARCTIC MARINE BIODIVERSITY NATURAL RESOURCES DEFENSE COUNCIL ROOM 402 A	136 - WORLD HERITAGE AREAS AS LEARNING LANDSCAPES - TURNING RESEARCH RESULTS INTO MANAGEMENT ACTION WET TROPICS MANAGEMENT AUTHORITY ROOM YEONGJU B	1041 - COASTAL AND MARINE ISSUES IN CENTRAL AMERICA, MEXICO AND THE CARIBBEAN IUCN - OFICINA REGIONAL PARA Mesoamérica (ORMA) BLUE PLANET PAVILION		
13.00 - 14:30	1046 BOOK-LAUNCH ON FISHERIES EBCD (CEM/FEG) BLUE PLANET PAVILION	1200 - LAUNCH OF MARINE PROTECTED AREA GUIDELINES WCPA/GPAP PROTECTED PLANET PAVILION				
14.30 - 16.30	5 - MYTH OF INVINCIBILITY SHATTERED: EVALUATION OF CURRENT TRENDS IN THE CONSERVATION STATUS OF MARINE SPECIES IUCN SPECIES PROGRAMME MARINE BIODIVERSITY UNIT ROOM 203	524 - PLAIDOYER POUR LA CONSERVATION DES CÉTACÉS ET LA PROMOTION DE L'ÉCOTOURISME BALEINIER (WHALE WATCHING) EN AFRIQUE NATURE TROPICALE ROOM 303	1241 - LAUNCH OF THE 10 YEAR STRATEGY TO PROTECT THE CROWN JEWELS OF THE OCEAN UNESCO - WORLD HERITAGE MARINE PROGRAMME BLUE PLANET PAVILION	15.00 - 15.30 FISHERIES GOVERNANCE AND MARINE CONSERVATION PRESS ROOM		
16.30 - 17.00	INSPIRING A WORLD YOUTH MOVEMENT CANADIAN WILDLIFE FEDERATION BLUE PLANET PAVILION					
19.00 - 21.00	1432 - RECEPTION: HAPPY HOUR MARINE PROGRAMME AND GOOGLE LIQUID GALAXY DEMO IUCN GMPP, GOOGLE BLUE PLANET PAVILION					



MAIN MARINE STREAMS



PAVILION EVENTS



MARINE WORKSHOPS



KNOWLEDGE CAFES



PRESS EVENTS



OTHER MARINE-RELATED EVENTS

The IUCN Global Marine and Polar Staff in Jeju

The IUCN Global Marine and Polar Programme comprises 37 staff working and 2 ocean ambassadors working in 14 countries on nine broad themes: Climate Change Mitigation & Adaptation, Coastal Livelihoods, Conserving Threatened Species, Energy & Industry, Fisheries & Aquaculture, Managing Marine Invasive Species, Marine Protected Areas (MPAs), Ocean Governance and Polar Conservation.



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Credits

Cover page: Carl Gustaf Lundin, IUCN

Page 3: Turtle: Sylvia Jagerroos, Seamarc

Page 4: Potato Code (Grouper) and coral fish: Carl Gustaf Lundin, IUCN

Page 5: Great White Shark: Jeremy Stafford Deitsch; coral fishes: Carl Gustaf Lundin, IUCN

Page 6: Clown Fishes: Carl Gustaf Lundin, IUCN; Tropical seascape: Jerker Teamelander, IUCN

Page 7: Lionfish: Carl Gustaf Lundin, IUCN.